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PSW Surpasses 99K Subscribers and 1.4M Declarations, Pioneering Pakistan's Digital Trade Transformation



With an impressive milestone of over 99,977 subscribers, PSW continues to drive impactful change in Pakistan's trade ecosystem. Efficiently processing more than 935,381 LPOs and 1,448,133 declarations, PSW demonstrates its critical role in streamlining trade activities and building trust among businesses and government entities alike. This significant growth highlights PSW's commitment to transforming the future of trade facilitation in Pakistan.

PSW EXCELLENCE

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Modernizing Trade Documentation: PSW's Enhanced e-CO System

PSW has launched an upgraded preferential Electronic Certificate of Origin (e-CO) system, marking a key milestone in Pakistan's digital trade journey. The enhanced system enables exporters to submit applications, make payments, and receive e-COs entirely online, eliminating the need for physical visits and paper-based processes.

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Trade Talks Season 3, Episode 3: AI, Upskilling, and the Future of Work – Featuring Naveed Iftikhar

In Episode 3 of Trade Talks – The PSW Podcast, Naveed Iftikhar, Co-Founder of Atomcamp, shares his journey from economist to AI innovator and educator. He discusses how AI and modern skills are transforming learning, work, and decision-making in Pakistan.

Watch Now



Former Governor of the SBP, Dr. Ishrat Husain, Visits PSW's Karachi Office to Explore Digital Trade Transformation

PSW welcomed Dr. Ishrat Husain, former Governor of the State Bank of Pakistan, to its Karachi office, showcasing how its digital trade platform is transforming cross-border trade.

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PSW COLLABORATION

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Simplifying Trade for SMEs: PSW and Alibaba.com Lead GD Filing Workshop in Karachi

In collaboration with Alibaba.com, PSW hosted an SMElevate session on Goods Declaration (GD) filing for imports and exports. The session provided a practical walkthrough of the GD process, highlighting key steps, compliance requirements, and best practices for submitting accurate declarations through the PSW system.

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PSW IN THE NEWS

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PSW Transforms Pakistan's Import and Export System into a Modern Digital Platform

PSW has revolutionized Pakistan's import and export processes, replacing a complex, paper-based system with a single, fully digital platform.

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PSW TRADE CONNECT

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PSW Highlights Technology-Driven Trade Innovation at Lahore's ITCN Asia 2026

PSW participated in ITCN Asia 2026 at the Lahore Expo Centre, highlighting its role in advancing digital transformation across Pakistan's trade ecosystem. PSW team connected with innovators, industry leaders, and policymakers, highlighting how its digital trade platform is transforming cross-border trade in Pakistan. The platform streamlines documentation, enhances compliance, and enables seamless collaboration among government agencies, businesses, and trade stakeholders.

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Driving SME Growth Through Digital Trade: PSW at the SME Expo 2026

PSW participated in the Made in Pakistan – SME Cluster Showcase Expo 2026 at the Lahore Expo Centre, a premier platform celebrating the innovation, creativity, and entrepreneurial spirit of Pakistan's SME clusters.

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PSW Hosts Workshop to Streamline Medical Device Import NOCs for NGOs and Hospitals

To enhance digital trade and regulatory compliance, PSW hosted a workshop on the DRAP module, focusing on the Import NOC process for medical devices. The session guided stakeholders, including NGOs and hospitals operating under Undertaking Rule 26(2), on submitting Import NOCs and Customs Declarations digitally.

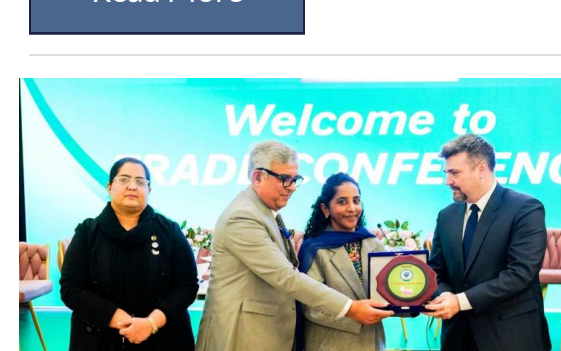
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PSW Guides Stakeholders with Latest e-CO Updates Across Sialkot, Lahore, and Karachi

PSW, in collaboration with the Trade Development Authority of Pakistan (TDAP), hosted Change Management sessions in Lahore and Sialkot to guide stakeholders through upcoming changes in the Preferential Electronic Certificate of Origin (e-CO) system.

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PSW Showcases Trade Solutions for Women Entrepreneurs at WEXNET

PSW showcased its commitment to women entrepreneurs at WEXNET Peshawar, the flagship event of the Trade Development Authority of Pakistan (TDAP). Laraib Ghaffar, PSW Domain Officer, spoke during the session "Opening Doors to Global Markets – The Journey of Women Entrepreneurs of KPK," showcasing PSW's SMElevate and Khadijah Program, designed to strengthen skills, networks, and global market access for women entrepreneurs.

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PSW and UNIDO Strengthen Export Readiness for Pakistan's Aquaculture Sector

PSW, in collaboration with UNIDO, recently hosted a session at Pak Ghara Agri & Livestock Farm in Thatta, bringing together aquaculture farmers, traders, government officials, and industry experts. The session focused on enhancing export readiness for the marine sector using insights from the Trade Information Portal Pakistan (TIPP).

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PSW Engages Traders on Deferred Payment and Direct Delivery Reforms at FPCCI

PSW held a session at FPCCI, Karachi, focusing on the latest WeBOC/PSW reforms related to post-payment of duties, taxes, and CESS. The session highlighted Direct Delivery reforms, which allow for pre-bidding goods declaration clearance and deferred payments, enabling duties to be collected after clearance but before gate-out.

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PSW Engages DPP Stakeholders on Paperless Pesticides Registration

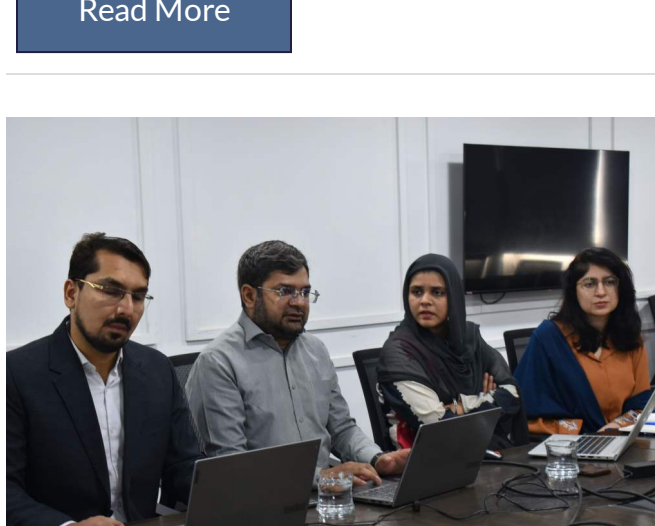
As part of its ongoing capacity-building efforts, PSW, in collaboration with the Department of Plant Protection (DPP), Karachi, conducted a session on the Pesticides Product Registration Module. The session equipped stakeholders with practical skills to transition from manual processes to a fully digital platform through live demonstrations, step-by-step guidance, and hands-on exercises, including the uploading of registration certificates.

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PSW and Pakistan National Shipping Corporation (PNSC), Review Port Clearance and Voyage Management

PSW, in collaboration with the Pakistan National Shipping Corporation (PNSC), hosted a session to review Port Clearance and Voyage Management processes.

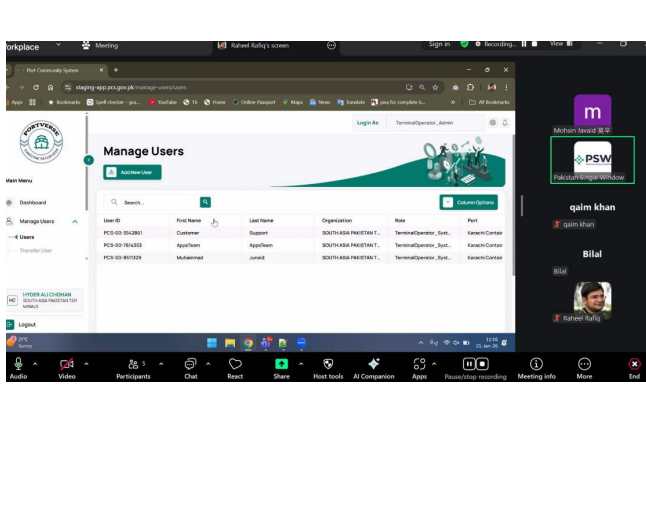
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Driving Port Efficiency: PSW Reviews PCS – PortVerse for Bulk Terminals

PSW recently hosted a session on the Port Community System (PCS), PortVerse, bringing together participants from Karachi Port Trust, Fauji Oil Terminal, and Distribution Company Limited (DITCO), and Pakistan GasPort (PGP) to focus on Voyage Management for bulk terminals.

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COMPANY UPDATES

کمپنی اپڈیٹس

PSW Strengthens Knowledge on Inclusive Banking for Female Employees

As part of the Banking on Equality (BOE) initiative by the State Bank of Pakistan (SBP), PSW hosted a capacity-building session aimed at promoting women's financial inclusion.

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PSW Celebrates Team Spirit with Sports Fest in Karachi and Islamabad

PSW recently organized Sports Fest activities in both Karachi and Islamabad, bringing employees together beyond the workplace to foster teamwork, collaboration, and camaraderie. Team members participated in cricket, badminton, throwball, tug of war, and hiking, showcasing enthusiasm, sportsmanship, and inter-team engagement. These events provided a fun and energetic platform for colleagues to bond, celebrate achievements, and strengthen workplace collaboration, reflecting PSW's commitment to building a supportive and engaged organizational culture.

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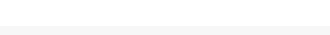
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